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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Earl Littman) ART UNIT: 3688
Serial No: 10/616,000) Confirmation No. 1040
Filed : July 9, 2003) Examiner: Daniel Lastra
For : METHOD AND SYSTEM OF ADVERTISING)

Mail Stop Amendment

The Hon. Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

February 4, 2011

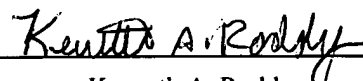
AMENDMENT FOLLOWING NON-FINAL OFFICE ACTION

This amendment is accompanied by a Certificate Of Mailing and is in response to the Non-final Office Action dated November 5, 2010. In response to the Office action dated November 5, 2010, please amend this application as follows.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on 2/4/11

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